
PRESS RELEASE

July 2008



For Immediate Release

Firm's Recall Hotline: (866) 623-3336

Dowling Magnets Recalls Classic Horseshoe Magnet Due to Violation of Lead Paint Standard.

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed. (To access color photos of the following recalled products, see CPSC's Web site at www.cpsc.gov.)

Name of Product: Classic Horseshoe Magnet

Units: about 91,500

Importer: Dowling Magnets, of Sonoma, CA

Hazard: The plastic coating on the product contains excess levels of lead, which violates the federal lead paint standard.

Incidents/Injuries: None reported.

Description: This recall involves the Classic Horseshoe Magnets only. The 6-inch tall horseshoe magnet has a red plastic coating on the "handle" end. Each "foot" of the magnet has an engraved "N" or an "S".

Sold at: Specialty retail stores and through educational supply distributors nationwide from March 2003 through April 2008 for about \$10.

Manufactured in: China

Remedy: Consumers should immediately take the classic horseshoe magnet away from children and contact Dowling Magnets to receive a free replacement horseshoe magnet.

Consumer Contact: For additional information, contact Dowling Magnets toll-free at 866-623-3336 between 7a.m. and 4p.m. PST Monday through Friday, or visit the Web site at www.dowlingmagnets.com. Consumers can also email the firm at support@dowlingmagnets.com



Dowling Magnets combines science and innovation to develop breakthrough magnetic products that advance education and play. Drawing from a 60-year history, the company sells its award-winning education and toy line, industrial tools, and a new retail hardware line to thousands of schools, retailers and individuals in 20 countries.



DOWLINGMAGNETS
THE ATTRACTION IS OBVIOUS

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