
PRESS RELEASE

January 2007

New Product Release: **Magnetic PlayBoard**



Dowling Magnets is excited to introduce a new dry-erase magnetic board that has ruled lines on one side and solid white on the other. Both sides are magnetic, and the set includes four bonus magnets and a dry-erase marker! Ages 4 and up.

Key features:

- Double-sided magnetic
- Solid white one side, ruled lines on the other
- Dry erase marker included
- Bonus magnets included

Item 735202

Magnetic PlayBoard

MSRP: \$5.95

Ages 4+



This item will start shipping in March, 2007 and will be available at www.dowlingmagnets.com. For stores, check our list of retailers through the store locator on our site.

Dowling has been developing and manufacturing magnetic products for more than sixty years. Our products include an award-winning education and toy line, industrial tools and a new retail hardware line.

For more information or to request a catalog, please call our Sales and Customer Service Center at 800-MAGNET-1 or visit us on line at www.dowlingmagnets.com. For press inquiries, call Alice Martin at 707-935-0352.



DOWLINGMAGNETS
THE ATTRACTION IS OBVIOUS

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