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## PRESS RELEASE

January 2007

New Product Release: **Mystical Magnets**



Clever Shapes, appealing "hematite" finish, and super-strength make these new science magnets super intriguing! Great value and great fun! Ages 8 and up.

Item 731016	Mystical Magnet Orbs	MSRP:	\$4.95
	Ages 8+		
Item 731017	Mystical Magnet Spheres	MSRP:	\$4.95
	Ages 8+		
Item 731018	Mystical Magnet Stones	MSRP:	\$4.95
	Ages 8+		



These items are in stock and are available at [www.dowlingmagnets.com](http://www.dowlingmagnets.com). For stores, check our list of retailers through the store locator on our site.

Dowling has been developing and manufacturing magnetic products for more than fifty years. Our products include an award-winning education and toy line, industrial tools and a new retail hardware line.

For more information or to request a catalog, please call our Sales and Customer Service Center at 800-MAGNET-1 or visit us on line at [www.dowlingmagnets.com](http://www.dowlingmagnets.com). For press inquiries, call Alice Martin at 707-935-0352.



**DOWLINGMAGNETS**

THE ATTRACTION IS OBVIOUS

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