
PRESS RELEASE

April 1, 2006

Subject: Foam Fun Uppercase Black Magnet Letters wins Best Smart Play / Smart Toy Product Award for 2006



Dr. Toy, Institute for Childhood Resources, has awarded Dowling Magnets' **Foam Fun Uppercase Black Magnet Letters** with the following award:

BEST SMART PLAY / SMART TOY PRODUCT AWARD for 2006

This new addition to our popular series of magnet letters provides the highest contrast against magnetic-receptive whiteboards and chalkboards. Single colors help young, remedial and special-needs students "see words" more clearly. Also available in lowercase.

Recommended for ages 3 and up, Item 733104: MSRP \$19.95.



Dowling has been developing and manufacturing magnetic products for more than fifty years. Our products include an award-winning education and toy line, industrial tools and a new retail hardware line.

For more information or to request a catalog, please call our Sales and Customer Service Center at 800-MAGNET-1 or visit us online at www.dowlingmagnets.com. For press inquiries, call Alice Martin at 707-935-0352.



DOWLINGMAGNETS
THE ATTRACTION IS OBVIOUS

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