

And the "Top Ten" in each category are . . .

Specialty Toy Stores

ltem #	Name	Catalog Page
736100	Magic Penny® Magnet Kit	14
SS10	Floating Magnet Rings	5
SS30	Mysterious Magnet Tube	5
731009	Alnico Science Kit	6
731100	Magnet Levitation Kit	2
731201	Super Science Kit	3
MK502	Very First Magnet Kit	3
SS75	Magnet Mania	5
MK505	Giant Horseshoe Magnet Kit	3
710D	Box of Block Magnets (*can customize with YOUR logo!)	21/24

Educational Catalogs/Stores

Item #	Name	Catalog Page
735007	Adhesive Magnet Dots	22
735001	Magnetic Tape Dispenser	22
735000	Magnetic Ceiling Hooks	22
735205	Magnetic Name Plates	23
731009	Alnico Science Kit	6
731102	Electromagnet Science Kit	2
731100	Magnet Levitation Kit	2
MA10	Magnet Coins	16
736204	Wonderboard Magnet Set—Make-A-Face	11
735204	Magnetic Hall Passes	23

FABLE OF GONFENES

Science Club

- 2 Science Discovery Kits™
- 3 Hands On[™] Magnet Kits
- 4 Classroom Attractions Great addition to any classroom magnet center!
- 5 Simply Science[®] Kits
- 6–7 Science Magnets Carded kits and accessories
- 8 The Magnet Center *A dozen items perfect for a counter display or impulse purchases*

Recess (Creative Play Time)

- 9 Magnet Match-Ups™
- 9 USA Magnet Puzzle
- 10–11 Wonderboard® Magnet Sets
- 12–13 Mr. Magnet Games®
- 14 Magic Penny® Magnet Kit
- 15 Magnet Play Giant Horseshoe Magnet, magnet marbles, wands, and counting chips

Math Club

19

- 16 NEW! Magnet Fraction Cakes and Multiplication Set
- 17 Magnet Math Clocks, coins, base ten, fraction circles and squares, pattern blocks, and more!

Language Arts

- 18 Foam Fun[™] Letters, numbers, pattern blocks, tangrams, and counters
 - Let's Build[™] Words, sentences, Fun with Letters, high-frequency words, and sentence strips

Classroom Helpers

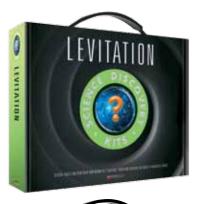
- 20 Magnet Hold Its[®] Magnetic push pins, clips, buttons, and ceiling hooks
- 21 Magnet Hold Its[®] Carded products, boxed logo, and button magnets
- 22 Magnet Hold Its[®] Magnetic tape, strip, adhesive dots, dry erase markers, whiteboard eraser, whiteboard tool kit
- 23 Magic Paint, Magic Walls, Classroom Calendar, hall passes, name plates, whiteboard accessories

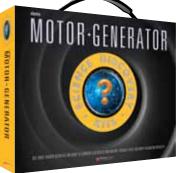
Pep Club

- 24 Promotional Items Custom wands, logos, erasers / order information
- 25 Social Media Club / Meet our Mascot
- Back Cover New Bookmarks

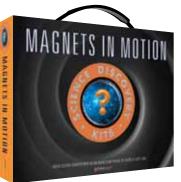
Science Discovery Kits

"Science Club" kits are perfect for science fair projects or for budding young scientists and magnetic explorers! These kits are best suited for "upper classman" aged 10 years and up. All kits include a comprehensive activity booklet with up to six activities, and all necessary components to construct kits. Household items like tools, tape, batteries and the like are needed, and adult supervision is strongly suggested. ***Bonus, this line was created by a real-live science teacher in Sonoma, California!**









Magnet Levitation Kit

Learn about equilibrium and magnetic fields while constructing a gravity-defying train! 731100

Kit includes: disc, ring, latch and Neodymium magnets, high-force magnetic strip, plastic guide rails, compass, iron filings, wood blocks and nails, and five experiments and five projects.



Electric Motor/Generator Kit

Explore the wonders of electricity by building a motor/generator that causes an LED light to flicker! 731101

Kit includes: disc, latch and Neodymium magnets, compass, wire, sand paper, spring, paper clips, nuts, nails, screws, bolts, light emitting diode (LED), plastic plates and tubes, and six experiments and six projects.

Electromagnet Science Kit

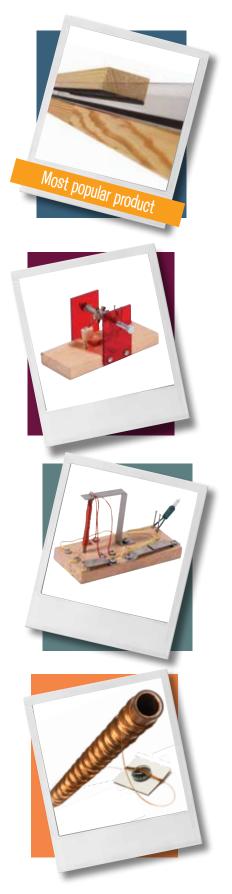
Build a doorbell, telegraph system and a catapult—all with a true electromagnet! 731102

Kit includes: disc, latch and Neodymium magnets, compass, straws, wires sand paper, switch plates, wood screws, nails, light bulbs, battery holders, iron filings, pre-drilled wood blocks and light emitting diode (LED), and six experiments and six projects.

Magnets In Motion

Create electric currents with falling magnets, learn how subway and roller coaster brakes work and explore the theory of Lenz's Law. 731103

Kit includes: aluminum, copper and plastic tubes, paperclips, Neodymium and ceramic magnets, steel plug, rubber bumpers, vinyl tubing, iron filings, compass and large nail, and five experiments and five projects.



Hands-On[™] Series Magnet Kits

These magnet kits are designed with the early explorer in mind and present a variety of options to discover the magic of magnets. And the "price is right" for birthday party gift-giving!

Each kit measures $12" \times 2 \frac{1}{8"} \times 9 \frac{5}{8"}$, has a "peek-a-boo" window, allowing customers to view the kit contents, and includes a full-color, multi-lingual (French, Spanish and German) activity booklet with fun facts, magnet history and age-appropriate experiments.









Very First Magnet Kit 🌍

A perfect magnet starter kit that's loaded with items that encourage exploration and experimentation! MK502

Kit includes: magnet wand, four ceramic magnet shapes, 10 magnet marbles, assorted flexible shapes, ceramic horseshoe magnet, block magnet, paper clips, nuts and washers, and activity booklet.



Super Science Magnet Kit 🌍

Delve into the science of mysterious magnetic forces with this varied assortment of magnets and accessories. Ages 8 and up. 731201 *previously MK503*

Kit includes: large steel horseshoe magnet with super-strong Neodymium magnets, ceramic horseshoe, bar and disc magnets, plastic-encased red/blue North/South bar magnet, colored paper clips, iron filings, steel shapes, compass, cork, and activity booklet.

Giant Horseshoe Magnet Kit 🌍

Make magnet marbles spin, ring magnets "float" and paper clips dance on your table top or desk! MK505

Kit includes: giant horseshoe magnet, 50 magnetic counting chips, three ceramic ring magnets, five magnet marbles, two plasticencased button magnets, paper clips, and activity booklet.





Classroom Attractions

These super-sized classroom kits provide all the magnets and accessories needed to compliment a curriculum-based science program. Kits include a large assortment of materials along with an educational activity guide. Cheering for grades K–6, ages 4–12.



Classroom Attractions—Level 1

Pre-kindergarten through 2, Ages 4–7. 731301 previously CK100

Kit includes:

1 Alnico bar magnet for demonstration 1 teacher's guide 5 plastic-encased button magnets 5 pencils 10 magnet wands 10 magnet discs 15 magnet rings 50 magnet marbles 100 paper clips 200 counting chips

Classroom Attractions—Level 2

Grades 1 through 3, Ages 6–9. 731302 previously CK200

Kit includes:

- 1 2" Alnico magnet for demonstration
- 1 teacher's guide
- 5 1" ceramic horseshoe magnets
- 5 plastic-encased button magnets
- 5 sets of polished steel shapes
- 5 pencils
- 5 compasses
- 5 plastic-encased North/South bar magnets
- 5 wands
- 5 plastic-encased block magnets
- 15 ceramic ring magnets

Classroom Attractions—Level 3

Grades 4 through 6, Ages 9–12. 731303 previously CK300

Kit includes:

- 1 6" Alnico bar magnet for demonstration
- 1 teacher's guide
- 5 2" Alnico bar magnets
- 5 Alnico horseshoe magnets
- 5 lodestones
- 5 pieces of magnet viewing film
- 5 compasses
- 5 wooden dowels
- 5 nails
- 5 flexible magnet discs
- 5 1" colored ceramic disc magnets
- 5 corks
- 5 set of iron filings
- 10 ceramic block magnets
- 10 5" colored ceramic disc magnets
- 15 latch magnets









Attractions



Simply Science®

These educational and fun kits encourage kids to discover how and why magnets work. Offering price-points to please any budget and activities to engage even the most curious—Simply Science® kits come packed in clear plastic tubes for optimum content visibility and all packaging includes Spanish, French, and German translations.



Floating Magnet Rings

This award-winning kit includes a pencil and six ceramic ring magnets that kids can arrange to magically levitate! Package measures 6 $\frac{1}{2}$ " tall x 1 $\frac{1}{2}$ " diameter. Ages 8 and up. SS10





Mysterious Magnet Tube

This item continues to be on the Most Popular list year after year. Explore the mystifying interaction of magnets and iron filings, while learning the intriguing science behind it. This kit includes an Alnico "cow" magnet, sealed plastic display tube with iron filings and activity booklet. Package measures 5 $\frac{1}{6}$ " tall x 3 $\frac{1}{2}$ " diameter. Ages 6 and up. SS30





Magnet Mania Kit

Easy activities and a variety of items make this kit a great introduction to the fun and mystery of magnets! Kit includes two magnet wands, ten magnet marbles, 50 counting chips and activity booklet. Package measures 8" tall x 2 ³/₈" diameter. Ages 4 and up. SS75





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Science Magnets

These essential tools are perfect for science-fair projects, crafting or yearround magnetic discovery. Collection includes Alnico (a mix of Aluminum, Nickel and Cobalt), Neodymium (a rare earth magnet), or ceramic (a value-priced permanent magnet.) Ages 8+. Not intended for use by small children.





North/South Bar Magnets

Two color-coded, plastic-encased bar magnets, each 3" tall. Learn all about magnetic polarity! 712



Six Ring Magnets Six unfinished ring magnets. 731000



Six Latch Magnets Six unfinished latch magnets. 731001



Twelve Small Bar Magnets Twelve unfinished small bar magnets. 731002



Eight Disc Magnets Eight unfinished 1" disc magnets. 731003



14-pc Assorted Magnet Set

14-pc assorted magnet set includes 2 - 1" discs, 4 - ${}^{3}\!/{}^{"}$ discs, 4 - ${}^{1}\!/{}^{"}$ discs, and 4 small bar magnets. 731004



A combination of our most popular magnets in one fantastic kit, including one each of 1" horseshoe, 2" horseshoe, 2" bar magnet, plus a tube of iron filings, and

steel shapes. 731009

Alnico Science Kit



Alnico Bar Magnet One bar magnet, $6'' \times 1/4'' \times 1/2''$ with

North and South

poles stamped.

731010



Alnico Bar Magnets

Two bar magnets, 3" x ¹/4" x ¹/2" with North and South poles stamped. 731011





North/South Alnico Bar Magnets Two bar magnets, 2" x ¹/4" x ¹/2" with the North and South poles stamped. 731012



Alnico Cow Magnet This 3" long cylindrical magnet is world famous —there's one inside every cow! 731013



1" Alnico Horseshoe Magnet Lift two pounds with this 1" tall magnet! 731014



SCIEN

2" Alnico Horseshoe Magnet Lift four pounds with this 2" tall magnet! 731015



Iron Filings

Sprinkle a small amount of iron filings onto paper and move magnets underneath to create amazing "pole" patterns. 12 ounces of iron filings in easy-to-dispense jar. 731019



Neodymium Magnets Super Strong! Six

Super Strong! Six plastic-encased, color coded neodymium magnets, 1/2" diameter. 731020



Magnetic Field Viewing Kit

Iron filings are safety sealed in a 3 ³/₄" diameter tray for your experimentation! Includes two tester magnets. 731021



Mini Science Kit All you need for a range of magnetic explorations! Five assorted ceramic magnets and compass. 731022



Classic Horseshoe Magnet

This 6" tall, steel horseshoe magnet has Neodymium magnets embedded in its "feet." Strong and permanently magnetic! 731023



3" Classic Horseshoe Magnet

This 3" tall, steel horseshoe magnet has Neodymium magnets embedded in the "feet." Strong and permanently magnetic! 731024

Magnet Center

Got counter space near the register? Want an attractive "impulse" item?

Let the Magnet Center "cheer" your customers with these "must have" magnets —and watch your items per transaction skyrocket!

The durable wooden display holds 12 various magnets and accessories. Kit comes complete with items marked below (see *) but feel free to select your own items and build a custom magnet center of your very own!

Pre-packed display

Magnet Center Display Assortment

Pre-packed with one set of nine best-selling items (noted with *), plus shopping bags and Take-One Flyer that includes activities and retail price per item. Display measures 11" wide x 13" long and stands 16" tall at its highest point. MC100

North/South Bar Magnet

Test your magnets for polarity. Set includes 100 magnets, each measures $1^{3}/16'' \times 5/16''$ MC01*



Compass

Never get lost in the woods with this compass in your pocket! Set includes 30 compasses, each is 1" in diameter. MC05*



Latch Magnet

Center hole is handy for Science Fair Projects and other "stringing" fun! Set includes 100 magnets, each is 1" x ³/₄". MC07*



Steel Shapes

Versatile smooth steel shapes for experiments and free-form sculpture! Set includes 12 tubes, each is 2.4 oz.

MC09*



Iron Filings

Use to illustrate the magnetic force field around a magnet. Set includes 12 tubes, approx. 1 oz. each. MC02*



Disc Magnet

Create crafts by gluing this magnet on the back of your masterpiece! Set includes 100 magnets, each is 1" in diameter. MC06*



Take-One Activity Flyer

Free with purchase, each 8 1/2" x 11" flyer includes retail price, and magnet activities. Pack of 50. MC17*

Horseshoe Magnet

This classic magnet is great for demonstrating polarity and attraction. Set includes 25 magnets, each is 1 1/4" tall. MC08*



Ring Magnet

Stack on a pencil to create "floating rings!" Great just for fun or Science Fair Projects! Set includes 100 magnets, each is 1 1/8" in diameter. MC12*



Lodestone

These "rocks" contain iron ore—the earth's only natural magnet! Set includes 20 lodestones, each is 3/4" to 1" in diameter. MC04*

Shopping Bag

Allow young shoppers to bag their own merchandise! Each bag measures 7" x 4". Pack of 50. MC16*

Mix and match these items to create a custom magnet center for your store (not included in the standard display assortment!)

Marbles

Make a snake, or watch them flip and spin! Set includes 100 marbles, each is ⁵/₈" in diameter. **MC14**



Block Magnet

Super-strong plastic-encased magnets can hold artwork in style. Set includes 12 magnets, each is $2'' \times 1'' \times \frac{1}{2}''$. **MC15**



Button Magnet

Attract and repel, build and play with these colorful plasticencased magnets. Set includes 12 magnets, each is 1¹/8" in diameter. **MC18**



Magnet Match-Ups

Young learners will love matching everyday objects with these self-correcting magnet puzzle pieces featuring bold, colorful photography. Big magnets are easy for small hands to manipulate. Each set includes 20 picture magnets, 9" x 12" double-sides magnetic play board, and activity sheet, all in a reusable vinyl storage envelope.



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USA Magnetic Puzzle

This magnetic map is a fun, hands-on way to learn US geography with magnets! Children build their country while learning about each state. Attractions, resources, and natural wonders are included on the map. Lift each state puzzle piece to discover its capital. Set includes one 12" x 18" sturdy magnetic play board, magnet puzzle pieces, and activity sheet, and conveniently packed in a reusable vinyl envelope.

Magnetic USA Map

734000



Numbers

MMU2

Wonderboard® Magnet Sets

The Wonderboard® line offers kids hours of open-ended, "no-rules" fun (and at the same time offers parents the peace of mind that kids are getting a much-needed break from their usual "electronic" world!) As a bonus—this line is priced under the magic "birthday party" gift budget number—a perfect gift-giving choice!

Note: We're happy to announce all new packaging for 2012—sturdy chip-board envelope easily stores items when not in play. Please advise if you need NEW product images for advertising and marketing efforts. All magnet kits include one sheet of magnet, one 9" x 12" double-sided play-board, and packaging includes French, German, and Spanish ranslations.











Make a Healthy Lunch Includes 41 lunch making magnets. 736213



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Magnetic Play-boards (pack of five)

Pack of five white steel, double-sided magnetic receptive, and dry-erase play-boards. Perfect addition for the classroom to use with manipulatives or in magnet centers to practice basic skills. Also great for use in the home or travel to foster creative and learning play. WBMB5



Play with Shapes Includes 81 fun and funky shaped magnets in new colors! 736215



Junior Architect Includes 150 magnet architectural elements. 736202

AWARD WINNER!



Make A Face Includes one overlay sheet with face shapes, and 47 magnets. 736204





Build A Bug Includes 44 buggy magnet parts. 736203





Mr. Magnet Games®

Classic family games with a magnetic twist! These colorful, value-packed games feature playful yet modern artwork with characters and themes that will enchant children as they explore the fun and challenge of game play. Each game box measures $12'' \times 1^{1}/_{2}'' \times 9''$.

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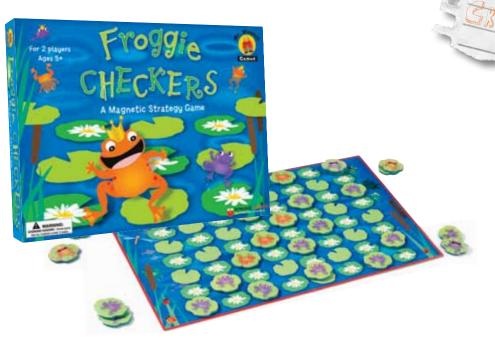
Monkey Dominoes

This classic matching game takes players through a tropical forest to pair up handfuls of exotic fruit. Play the tiles, build the chain and win the game! Monkey Dominoes includes 11" X 17" folding magnetic game board, 28 chunky foam magnet domino tiles, 8 magnet bonus pieces, a dry erase score card, dry erase marker and a full-color illustrated instruction booklet with easy-tofollow rules. Ages 4 and up. 2–4 Players 737100



You are invited to the party! This memorymatching game will engage children with a charming array of colorful and crazy hats. Pick a pair, build a stack and win the game! Hat Stackers Party includes 11" X 17" folding magnetic game board, 40 chunky foam magnet game pieces, and a full-color illustrated instruction booklet with easy-tofollow rules. Ages 4 and up. 2–4 Players 737101

AWARD WINNER!



Froggie Checkers

Hop around the pond with your froggie friends! Move your game pieces across the pond and win the game! Froggie Checkers includes 11" X 17" folding magnetic game board, 24 chunky foam magnet game pieces, and a full-color illustrated instruction booklet with easy-to-follow rules. Ages 5 and up. 2 Players 737102





Counting Rainbows

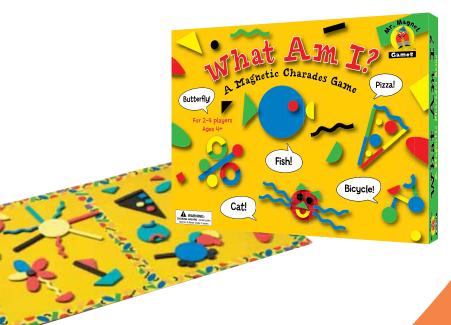
Counting Rainbows allows young players to practice their counting skills with fun and creative play! Players collect colorful rainbow "arches" as they spin for points. Be the player with the most points and win the game! Ages 4 and up. 2–4 Players

737104



What Am I?

What am I? offers a clever twist to the classic game of charades, and makes guessing more fun than ever. Choose from over 60 pictures in the picture booklet or make up your own, building them with a selection of colorful shapes made of chunky foam magnetic game pieces. Includes an 11" x 17" folding magnetic game board, a picture booklet with 61 pictures plus 7 blank pages, 130 magnetic game pieces, and a colorful, illustrated instruction booklet. Ages 4 and up. 2–4 Players 737103





Magnet Play

Wave the primary-colored wand over any object to find out what it attracts! Experiment with counting chips, magnet marbles and our Giant Horseshoe Magnet! Build pyramids and other fun shapes, play marble games, and more! Ages 3 and up.



8" Giant Horseshoe Magnet

Ideal for little hands and curious minds—horseshoe magnet can lift up to 4 lbs. HSO1



50 Magnet Marbles with Sorting Tray

Boxed set of 50 magnet marbles in ten colors, sorting tray, marble bag and activity booklet. Each marble is 5/8" in diameter. DM50



Primary-colored magnet wand with five magnet marbles. 736600



Primary-colored magnet wand with 20 counting chips. 736601



4 ½" Mini Horseshoe Magnet with five magnet marbles (assorted colors.) 736609



20 solid-colored magnet marbles in clear-lidded dish. 736606



20 split-colored magnet marbles in clear-lidded dish. 736607



Block magnet with 75 Counting Chips in clear-lidded dish. 736608



Display bucket with 24 primarycolored magnet wands. 842

Open stock, primary-colored magnet wand. 801



Display bucket with 24 bright translucent magnet wands. 842B

Open stock, brightly-colored translucent magnet wand. 801B



Display Bucket with 500 Counting Chips and two magnet wands. 823DB

Display bucket with 400 splitcolored magnet marbles (⁵/8" in diameter). *Item not shown*. 824MM



Display bucket with 400 solidcolored magnet marbles (⁵/s" in diameter).

Magnet Math

Welcome to the Math Club—we have something for every grade and agegroup from currency, geometry, fractions to basic numerals and operation signs—we guarantee children will learn math (and have fun doing it!) Ages 4 and up.







Magnet Coins

Includes two sheets of heads and two sheets of tails—8 quarters, 12 dimes, 12 nickels and 40 pennies—72 coins in all! MA10

Magnet Clocks

Includes two clock faces, two sets of hands, two digital displays, and plenty of numbers. MA11



Base Ten Magnets Includes four sheets of base ten wholes, tens, and single units.

MA12



Magnet Fraction Squares Includes nine color-coded 4"x 4" squares: one whole, half, third, fourth, fifth, sixth, eighth, tenth, and twelfth. MA15



Magnet Fraction Circles

Includes nine color-coded 4"x 4" circles: one whole, half, third, fourth, fifth, sixth, eighth, tenth, and twelfth. MA14



Magnet Bills Includes 12 bills: 5 ones, 4 fives, 2 tens, and 1 twenty. MA16



Magnet Pattern Blocks

Includes 6 red trapezoids, 9 blue parallelograms, 12 green triangles, 6 orange squares, 4 yellow hexagons, and 12 tan rhombi. MA17



Magnet Numerals Includes numbers 0 to 9 (100 in all) and operational signs for addition, subtraction, multiplication, and division. MA13



Magnet Cake Fractions

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(S1/4

A delicious way for kids to learn fractions! Let them eat cake, or pie, or even kiwi. Each of these magnetic circles has been assigned a different fun food and a different fraction from 1 to $\frac{1}{2}$. The circles have been split into equal parts that correspond to the fractions they represent, making these a delicious way for kids to learn their fractions. Separate and mix the pieces and have your kids construct each circle, counting aloud. Or give pieces to several students and let them put the circles together as a team. Each set includes 9 magnetic cake circles divided into fraction pieces 1 to $\frac{1}{2}$. Ages 8 and up. 732150



Magnet Multiplication Tables

Colorful magnets to teach kids to master multiplication tables with numbers 1–9. Look at one side of each double-sided magnet for the problem, and flip it over to confirm the answer. Each set includes 81 2-sided magnetic multiplication tiles, and 1 magnetic white board. Ages 8 and up. 732160

Foam Fun

Our Foam Fun products showcase flexible magnet and colorful foam (and guess what parents? Our foam is WASHABLE!) Great for early learners, and the black letters provide the highest contrast against a magnetic whiteboard to assist children with special needs.



Lowercase Letters

70 letters total: 6 each a & e; 5 each i; 4 each h, o, s; 3 each n, r, t, u; 2 each b, c, d, f, g, j, k, l, m, p, v, w, y; 1 each q, x & z plus punctuation. Magnets are 1" to 2" tall and come in a handy storage bucket with illustrated booklet.

733101

AWARD WINNER!



Uppercase Letters

58 letters: 6 each A, E; 5 each I; 4 each O; 3 each N, R, T; 2 each B, C, D, G, H, L, M, S, U; 1 each F, J, K, P, Q, V, W, X, Y, Z. Magnets are 2" tall and come in a handy storage bucket with illustrated booklet. 733100



Uppercase Letters, Red and Blue

108 letters total: red vowels, 9 of each letter and blue consonants, 3 of each letter. 733102



Lowercase Letters, Red and Blue

108 letters total: red vowels, 9 of each letter and blue consonants, 3 of each letter. 733103



Uppercase Black Letters

Single colored sets help young, remedial and special-needs students "see" words more clearly. Provides the highest contrast against magnetic-receptive whiteboards and chalkboards.108 letters total: 9 of each vowel and 3 of each consonant. 733104



Lowercase Black Letters

108 letters total: 9 of each vowel and 3 of each consonant. 733105



Pattern Blocks

Set includes: 20 yellow hexagons, 20 orange squares; 40 green triangles, 40 red trapezoids, 40 blue parallelograms (or rhombi) and 40 white parallelograms (or rhombi) packed in a handy storage bucket, along with colorful booklet full of fun activities. 732100



Numbers Set includes: 62 numbers and 18 operational signs packed in a handy storage bucket, along with a colorful booklet full of fun activities. 732101



Counters

Set includes: 120 counters; 30 of each of four different shapes in five assorted colors. 732102



Tangrams 8 tangram sets in 4 colors, 56 total pieces. Great for quiet play time. 732103



Let's Build Language

Haley got a new blue dress.

Large Magnet Sentence Strips



Teachers, this is a perfect addition to a classroom whiteboard! Each set includes 10 strips $3^{"}$ wide x 24" long with ruling: 1 ½" X ¾" 733020

Small Magnet Sentence Strips

Includes 18 pre-cut dry-erase strips, ⁷/^a" x 11" with printed lines, and dry-erase pen. *Item not shown.* 733009



Let's Build Words

Includes 61, 3" tall color-coded magnet phonograms, 52 letters and common digraphs. *Magnetic play-board not included with this set.* LB1



Let's Build Sentences

Includes the first 200 sight words, 1" tall, plus 58 letters and punctuation tiles, and a 9"x12" magnetic play-board.



LANGUAGE ABES

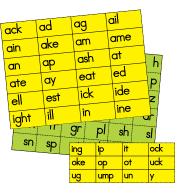
High Frequency Word Magnets, Grades K–1

Set includes 57 printed magnets plus 3 blanks for added creativity, and a booklet of motivating activities. 733000

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High Frequency Word Magnets, Grades 1–2

Each set includes 57 printed magnets plus 3 blanks for added creativity, and a booklet of motivating activities. 733001



Word Family Magnets

Teach and reinforce basic phonics skills with these color-coded motivating magnets. 36 of the most common word beginnings and 36 endings are included. Students can work with the magnets alone, at a center, or during small group discussion. Magnets work on any magnetic surface. Booklet of related activities included. 733002



Fun with Letter Magnets

This best-selling literacy set includes 144 one-inch square magnet tiles: 99 lower case, 26 upper case and 19 blank tiles. Also includes a 9"x12" magnetic play-board and activity booklet. 733003

Magnet Tools

Magnet Hold Its® are the perfect classroom (or office) helper! Manage papers, photos, signs, documents, and more with this rainbow of attractive and strong magnets! These magnets are not intended for use and play by children.



Jumbo Push Pin Magnets

Standing at 1 ¹/₄ inches tall, Jumbo Push Pin Magnets feature a strong magnet and six cool translucent colors. Packaged in a bucket display, sell them individually or as a complete set—72 pieces. 735016





Eight Medium Push Pin Magnets Eight medium push pin magnets, ³/₄" tall, in assorted colors.



Ten Mini Push Pin Magnets Ten mini push pin magnets, ¹/₂" tall, in assorted colors.



Two Medium Magnet Clips Two medium magnet clips, 2"X 2", assorted colors. 533



Large Rubber Grip Clip Large rubber grip clip magnet, 2" X 3", assorted colors. 534



Six Button Magnets Six button magnets, ³/4" diameter, assorted colors.



Narrow Rubber Grip Clip One narrow rubber grip clip 1 ¹/_{4"} X 3 ¹/₂", assorted colors. 537



531

Classroom Helpers

Use these colorful and strong magnets in the classroom, at home or in the office. Perfect for science projects, crafts, hobbies, and more!



40 Block Magnets

Great impulse item when placed near the register! Customize with YOUR logo (see page 24 for details.) Display box containing 40 block magnets, $2" \times 1" \times 1/2"$, in assorted colors. 710D





Ceramic Ring Magnets Six 1 ¹/₈" Painted Ceramic Ring Magnets, assorted colors. 735010



GLASSEDON FIELDE

Small Ceramic Disc Magnets Ten ³/4" Painted Ceramic Disc

Ten ³/4" Painted Ceramic Disc Magnets, assorted colors. 735011



40 Button Magnets 40 Button Magnets

Display box containing 40 button magnets, 1 ¹/s" in diameter, in assorted colors. 711D



Large Ceramic Disc Magnets Eight 1" ceramic disc magnets,

Eight 1" ceramic disc magnets, assorted colors. 735012



Ceramic Shape Magnets

One each of painted ceramic star, arrow, heart and triangle in assorted colors. 735013

Classroom, office or craft items

Flexible and versatile, this selection of magnet products offers a solution for every need—organization, crafts, hobbies, classroom or office! Simply cut to size and apply to your masterpiece! Not intended for use by the student body.



Magnet Tape in Dispenser

34" x 25' roll of extra thin adhesive magnet tape in a dispenser. 735001



Magnet Strip: 1/2" X 30" One roll of magnet strip with adhesive, ½" X 30". 735002



Magnet Strip: 1/2" X 10' One roll of magnet strip with adhesive, ½" x 10'. 735003



Ceiling Hook Magnets

These magnet hooks are rated to hold over 20 pounds each! Perfect for suspended ceilings, ends caps, and more! 735000





Magnet Strip: 1" X 10' One roll of magnet strip with adhesive, 1" x 10'. 735005



Magnet Strip: 1" X 6" Six 1"x 6" pieces of magnet strip with adhesive. 735006



Magnet Adhesive Dots One hundred ¾" diameter adhesive-backed magnet dots. 735007



Display Bucket Display bucket of 48 rolls with adhesive, $\frac{1}{2}$ " x 30" 614D

Magnetic White Board Supplies



Magnetic Playboard

Dry erase magnetic board has ruled lines on one side, solid white on the other. Includes bonus magnets and a black dry erase magnetic marker. 735202

Magnetic Dry Erase Markers

Markers are 4 ½" long and come three colors to a pack: red, blue, and black. 735201





Magnetic Whiteboard Eraser

Made of lightweight contoured foam, these revolutionary erasers have a soft comfort grip—and stays put on any magnetic receptive surface. Measures 4 $\frac{1}{2}$ " x 2 $\frac{1}{2}$ " x $\frac{7}{8}$ ". Assorted colors. Also available with YOUR logo (see page 24 for details.) 735200

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Whiteboard

Whiteboard Tool Kit

Kit includes: magnetic whiteboard eraser, dry-erase magnetic pen, large magnet clip, 8 push pin magnets, 30" roll of adhesive magnet strip, 10 dry-erase magnet strips, and 30 magnet dots. 735206



Magnetic Hall Pass Set

Magnetic Hall Passes have a chunky foam core and are double-sided magnetic to store on a whiteboard, filing cabinet or any other magnetic receptive surface until called into action. Set of three includes one each of Hall, Office and Bathroom passes. 735204

Magnetic Name Plates

Drv erase and reusable year after year! A Unique nested shape and four different colors make Magnetic Name Plates great for planning a seating chart, organizing workgroups, assigning tasks, personalizing desks, lockers and bins or displaying high frequency words and more! Set of 20. 735205





Liquid Magic Wall Magnetic Paint: One Gallon

Magic Wall acrylic latex water-based primer turns any wall into a magnetic receptive surface. Apply like regular paint—for best results, two coats suggested. Apply a top-coat to match any décor. It's a great solution to cluttered refrigerators, ugly push pin holes or tape marks. One gallon covers 100 square feet with two coats. Item not shown. LMWG

Liquid Magic Wall Magnetic Paint: Liquid Magic Wall Magnetic Paint: **Pint Kit**

Ouart

Pint kit comes with applicator and covers 12 1/2 square feet with two coats. LMWP

S – Small 12" x 18"

L – Large 24" x 36"

M – Medium 18" x 24"

Quart covers 25 square feet with two coats. IMWO

Magic Wall Boards

These light-weight, double-sided magnetic/dry-erase boards have a different design on each side. Sold in units of six PER SIZE, but styles can be mixed. Includes adhesive tabs to mount to almost any surface.

Clouds horizontal/vertical

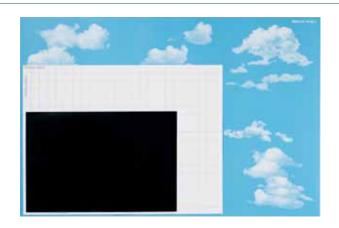
MW035, MW03M, MW03L

Grid/White

MW01S, MW01M, MW01L

Black/White

MW025, MW02M, MW02L





Custom Calendar

Our magnetic calendar is undated, so it can be reused month after month, year after year. Use the month magnets to identify the month, and place the magnetic numbers on the appropriate days of the week. Each calendar comes complete with a set of months and dates and playful theme icons. Calendar measures 22 $\frac{1}{4}$ x 28 $\frac{1}{2}$ and has a dry-erase surface that reverses to solid white. 735203

Y-E-L-L everybody YELL for custom product!

Add your logo to our magnet wands or block magnets and get the attention you deserve!



Imprinted Magnetic Whiteboard Eraser

Available for imprint in red, blue, green, yellow and black erasers. Imprint area 2" x 3". 7200005IM



Imprinted Block Magnet

Imprinted Primary Magnet Wand Imprinted Bright Magnet Wand 801BIM

Need Design Assistance?

Our internal designers are ready to help you! We charge reasonable rates and provide free quotes. We can also imprint wands or block magnets in sets with marbles, counting chips or steel shapes. Call us for more information: 1-800-MAGNET-1.

Artwork Specifications:

Imprint area for wands/block magnets = ⁷/₈" x 1 ⁷/₈". Artwork files must be supplied in Adobe Illustrator, CS 3 or earlier, or EPS format. All fonts are converted to outlines (highlight text and under "Type" click "Create Outlines.") Email to: orders@dowlingmagnets.com, attachments up to 4 MB only. For larger files, please mail a CD to: Dowling Magnets, POB 1829, Sonoma, CA, 95476.

Ordering Information

Establishing an Account: New accounts must submit a complete credit application, including three trade references and current banking information. Standard terms are NET 30 from invoice date. We also accept Visa, MasterCard, and American Express payments.

Minimum Order/Reorder Amount: \$250 per shipping location. Products must be ordered in case packs.

Sales Tax: Resale certificates are required in the following states: CA, IL, KY, NC, NJ, NY

Shipping Terms: Unless other arrangements are premade, we ship via UPS Ground or Fed Ex Ground, prepaid and added to invoice amount. We will ship via truck, collect with the carrier of your choice.

Returns/Damages: If you receive damaged product, or have questions about your order, please contact our customer service department at 800-MAGNET-1 or orders@dowlingmagnets.com. Returns/exchanges must be made within 90 days of receipt of goods.

Educators Resource: We have partnered with Educators Resource—a leading wholesaler in the educational products industry—to provide customers with low order minimums of \$30. They offer our same great products at net price. Contact them at www.erdealer.com or 800-868-2368.

Sales in Europe: For sales in Europe, please contact sales@educational-magnets.com. www.EducationalMagnets.com

Dowling Magnets PO Box 1829 Sonoma, CA 95476

PH: 707-935-0352 FX: 707-935-1231

orders@dowlingmagnets.com www.DowlingMagnets.com Toll Free PH: 800-MAGNET-1 Toll Free FX: 888-DMMC-FAX



Follow Us

For exclusive product information, contests and giveaways throughout 2012, follow us on Facebook and Twitter. We also plan to create product videos that you can share with customers via You Tube.





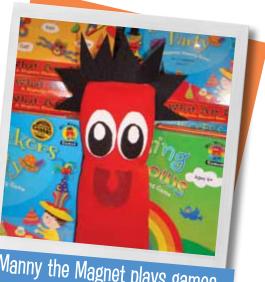
Who is Manny the Magnet?

Dowling has created our very own mascotmeet Manny the Magnet.

Follow Manny's many adventures on the social media circuits for a chance to win free products!

Manny will also be blogging on our relaunched web site throughout 2012, sharing magnet tips, stories and more!

Visit our web-site for more details: www.DowlingMagnets.com



Manny the Magnet plays games at Chi-Tag 2011.

Why Choose Dowling Magnets?

- We have been in the magnet business longer than anyone else—since 1949.
- Many of our products are star-studded "award-winners" and were created by real teachers!
- Our products are "environmentally friendly" and offer kids (and parents alike!) a non-electronic toy and game alternative.

Book Mags NEW Magnetic Book Marks

Use Book Mags to mark your place, your favorite passages, or recipes.

Made from high-quality, durable double-sided magnet sheeting.

- Perfect for gift-giving!
- Never lose your place!
- Collect all 10 designs!













New Product!

Inch Worms Reading 738400 Think Green 738405 Math Geo Shapes 738410 Music 738415 Food Pyramid 738420

Solar System 738425 I Love Art 738430 Under the Sea 738435 Spanish 738440 Spring Flower 738445

Also available (10 styles of each theme):

- Mark Twain Quotes
- Holy Bookmarks
- Wine Country Designs

See our website for order details.

Book Mags are customizable!

Announce your new address, introduce your new baby, or store location with your own design and message. Art size: length 8.62" x 1.55" width

Please call for custom order details.



www.dowlingmagnets.com

Toll Free: 800 MAGNET 1